

Manteca Sunrise Kiwanis
Presents
2007 Manteca Pumpkin Fair
October 6th & 7th, 2007
Downtown Manteca \ Library Park

SPONSORSHIP FORM

Name: _____

Company Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____

Sponsorship to appear as: _____

YES! We are pleased to sponsor the 2007 Manteca Pumpkin Fair and would like to underwrite the following (see attached sponsorship levels and amounts):

Sponsorship Level: _____ Amount: \$ _____

Sponsorship Designation: _____

Sponsorship Designation: _____

_____ Fee Enclosed \$ _____ Please Bill Me \$ _____

I would like to donate the following product or services:

All sponsors will be properly recognized for their involvement.

If you have questions about sponsorships, please contact Chuck Crutchfield at (209) 823-6566. We would like to thank-you for your interest and support to the Manteca Pumpkin Fair and the charities that directly benefit.

Please return to:

**Manteca Pumpkin Fair
Attn: Chuck Crutchfield
P.O. Box 752
Manteca, CA 95336**

Manteca Sunrise Kiwanis
P.O. Box 752 / Manteca, CA 95336

June 5, 2007

23rd Annual
Manteca Pumpkin Fair

Sponsorship Opportunity

When the leaves start to fall and the weather gets a little nippy, it can only mean one thing, you guessed it, it's **PUMPKIN FAIR** time in Manteca.

The *Manteca Sunrise Kiwanis* will once again be hosting this annual fall celebration in beautiful downtown Manteca. We are able to do this due to the wonderful support of our business community and the City of Manteca. This year we expect to attract over 40,000 people to downtown Manteca October 6th & 7th, 2007. We will also be continuing our tradition of supplying over 800 physically & mentally challenged adults and youth, free carnival rides, lunch and entertainment on our Special Access day scheduled for October 5th.

The downtown location continues to present some challenges, we charge no admission, this allows families to enjoy the festivities at a low cost, however, our expenses such as advertising, insurance, power, restrooms, security plus much more are still in place.

In order for us to provide much needed dollars to deserving community groups, we need to find sponsors to help underwrite this wonderful Manteca tradition.

This year as in the past, **WE NEED YOUR HELP!** The Pumpkin Fair through *Manteca Sunrise Kiwanis* has raised more than \$455,000 for our local charities. See the reverse side of our sponsorship form for a partial list of charities that have been helped with Pumpkin Fair funds.

I have enclosed a sponsorship form and levels of sponsorship for your review, we hope you can help us in our quest to assist deserving organizations. We anticipate this year to be the best Pumpkin Fair ever.

I would like to thank-you in advance for your consideration in sponsoring the 2007 Pumpkin Fair, any and all sponsorships will help. Please feel free to contact Chuck at (209) 823-6566 with any questions or concerns.

Pumpkins galore,

Chuck Crutchfield
Sponsorship Co-Chair

ORGANIZATIONS THAT HAVE BENEFITED FROM PUMPKIN FAIR FUNDS

(Partial List)

Acorn Basketball League
American Cancer Society
American Heart Association
Babe Ruth Baseball League
Big Brothers & Big Sisters
Boy Scouts & Girl Scouts
Boys & Girls Club of Manteca \ Lathrop
Campfire Girls
Career Clothes Closet (Manteca)
Child Abuse Prevention Council
Christmas Parade
Christmas Baskets For Needy Families
Community Center For The Blind
Cub Scouts
Delta Humane Society
Demolay
Easter Seal Society
East Union, Manteca & Sierra High Sober Graduation
East Union High Key Club
East Union High Band Uniforms
Flags Over Manteca
4th of July Parade
Give Every Child A Chance
Golden State Karate Association (Manteca)
Hope Family Shelter & Raymus House
Manteca 4th Of July Celebration & Parade
Haven Of Peace
Hospice Of San Joaquin County
Joe Buckman Scholarship - Calla, Manteca, East Union & Sierra High Schools
Junior Olympics
Kiwanis Family House (for families of hospitalized children)
Make-A-Wish Foundation
Manteca Chamber Of Commerce
Manteca CAPS
Manteca High Band
Manteca High Kiwins Club
Manteca Historical Society
Manteca Hall of Fame
Manteca Mural Society
Manteca Prayer Breakfast
Manteca Library
Manteca Little League
Manteca Senior Center
Manteca Youth Focus
Muscular Dystrophy
Operation Christmas For Needy Children
Ray of Hope
Salvation Army
Second Harvest Food Bank
South County Crimestoppers
South County Crisis Center
St. Vincent Depaul Society
Special Olympics
S.H.A.R.P. (Manteca Police Dept.)
Thanksgiving Food Baskets For The Needy

Sponsorship Levels

PUMPKIN FAIR EVENT SPONSOR: \$5,000

1. Equal Billing with Kiwanis
2. 10 Pumpkin fair t-shirts
3. Name on Pumpkin Fair T-shirt
4. 10 Books of carnival tickets
5. **Feature story** in Pumpkin Fair special edition tab
6. Mention in all print ads
7. Mention in all radio ads
8. Check presentation photo opportunity for local media
9. Sponsor announcements at main stage entertainment area
10. 2 Banner spaces located in **prominent location** during fair (no size limit)
11. Sponsor plaque (9x12) - presented at the main stage area
12. Three (3) 10x10 booth spaces at the event in **prime location**
13. Join us in the Kiwanis hospitality area

PLATINUM SPONSOR: \$2,500

1. 8 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair T-shirt
3. 8 Books of carnival tickets
4. **Story** in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 2 Banner spaces at the fair (no larger than 3x8 ft.) located in **prominent location**
10. Sponsor Plaque 8x10 - presented at the main stage area
11. Two (2) 10x10 booth spaces at the event in **prime location**
12. Join us in the Kiwanis hospitality area

GOLD SPONSOR: \$1,500

1. 6 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair T-shirt
3. 6 Books of carnival tickets
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check Presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 1 Banner space at the fair (no larger than 3x6 ft.)
10. Sponsor Plaque 8x10 - presented at the main stage area
11. Two (2) 10x10 booth spaces at the event

SILVER SPONSOR: \$1,000

1. 4 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair t-shirts
3. 4 books of carnival tickets
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check Presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 1 Banner space at the fair (no larger than 2x6 ft.)
10. Sponsor Plaque 6x9 - presented at the main stage area
11. One (1) 10x10 booth space at the event

BRONZE SPONSOR: \$500.00

1. 3 Pumpkin Fair t-shirts

2. Name on Pumpkin Fair t-shirts
3. 3 books of carnival tickets
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads when space allows
6. Sponsor announcements at main stage area
7. Banner space where available (no larger than 2x6 ft.)
8. Sponsor Plaque 5x7 -presented at the main stage area

EVENT SPONSOR: \$250.00

1. 2 Pumpkin Fair t-shirts
2. Name of Pumpkin Fair t-shirts
3. 2 books of carnival tickets
4. Mention in Pumpkin Fair special edition tab
5. Sponsor announcements at main stage area
6. Framed Sponsor certificate presented at main stage area

PATRON SPONSOR: \$100.00 min.

1. 1 Pumpkin Fair T-shirt
2. Name on Pumpkin Fair T-shirt if space is available
3. Mention in Pumpkin Fair special edition tab
4. Some Sponsor announcements at main stage area
5. Framed Sponsor certificate presented at main stage area

DESIGNATE YOUR SPONSORSHIP: Multiple sponsors needed

\$2,000 Main Stage (Your BANNER Hangs Here!)

\$1,500 Pumpkin Patch (Youth Area) (Your BANNER Hangs Here!)

\$1,500 Per Community Stage (Your BANNER Hangs Here!) Two stages

\$1,000 Volunteer Hospitality

\$1,000 Ground Acts (Roaming clowns, magician, etc.)

\$ 750 Communications

\$ 500 Car Show

\$ 500 Golf Carts (Sponsor Sign on carts)

\$ 100 Portable Restrooms (20 needed)