

Manteca Sunrise Kiwanis  
Presents  
***2011 Manteca Pumpkin Fair***  
October 1st & 2nd, 2011  
*Downtown Manteca \ Library Park*

**SPONSORSHIP FORM**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Sponsorship to appear as: \_\_\_\_\_

**YES! We are pleased to sponsor the 2011 Manteca Pumpkin Fair and would like to underwrite the following (see attached sponsorship levels and amounts):**

Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Sponsorship Designation: \_\_\_\_\_

Sponsorship Designation: \_\_\_\_\_

\_\_\_\_\_ Fee Enclosed \$ \_\_\_\_\_ Please Bill Me \$ \_\_\_\_\_

**I would like to donate the following product or services:**

\_\_\_\_\_  
\_\_\_\_\_

**All sponsors will be properly recognized for their involvement.**

**If you have questions about sponsorships, please contact Allen Hermann at (209) 825-6626 or Scott Heath at (209) 639-9284. We would like to thank-you for your interest and support to the Manteca Pumpkin Fair and the charities that directly benefit.**

**Please return to:**

**Manteca Pumpkin Fair  
Attn: Scott Heath  
P.O. Box 752  
Manteca, CA 95336**

**\*\*Please see reverse side\*\***

May 20<sup>th</sup>, 2011

27<sup>th</sup> Annual

## **Manteca Pumpkin Fair**

### *Sponsorship Opportunity*

When the leaves start to fall and the weather gets a little nippy, it can only mean one thing, you guessed it, it's **Pumpkin Fair** time in Manteca.

Now for its 27<sup>th</sup> year, *Manteca Sunrise Kiwanis* will once again be hosting this annual fall celebration in beautiful downtown Manteca. For 27 years Sunrise Kiwanis has been able to highlight and promote the Manteca business community, while at the same time raise close to half a million, much needed dollars, for children related local charities. This year we expect to attract close to 60,000 people to downtown Manteca, October 1st and 2nd, 2011. We will also be continuing our tradition of supplying over 800 physically and mentally challenged adults and youth, lunch and entertainment on our Special Access day scheduled for September 30th. Also back this year, *Sunrise Kiwanis* will be once again hosting a carnival to be located at the Promenade Premium Outlets Mall (next to Best Buy).

As always, we charge no admission. This allows families to enjoy the games, rides, entertainment, shopping, and food at a minimal cost. This does not come free though. Our expenses such as advertising, insurance, power, restrooms, security, entertainment, and much more are still in place. In order to bring Manteca to the forefront, provide a great family fun atmosphere, and raise money so crucial to the many deserving community groups, we need to find sponsors to help underwrite this incredible Manteca tradition.

This year as in the past, **WE NEED YOUR HELP!** We need sponsors in order to continue OUR charitable ways. We would like you to review the enclosed partial list of local charities that have been helped by **Pumpkin Fair** funds. Remember, in excess of half a million dollars has gone to these local charities.

I have enclosed a sponsorship form and levels of sponsorship for your review; we hope you can help us in our quest to assist these very deserving organizations. We anticipate the 27<sup>th</sup> **Pumpkin Fair** to be the best one yet. Be a part of it, and with your sponsorship enjoy the benefits of increased advertising presence to over 60,000 people while helping the community as well.

I would like to thank you in advance for your consideration in sponsoring the 2011 **Pumpkin Fair**. Any and all sponsorships will be greatly appreciated. Please feel free to contact Allen Hermann at (209) 825-6626 or Scott Heath at (209) 639-9284, with any questions or concerns.

Onward Pumpkins,

Allen Hermann  
Scott Heath  
Sponsorship Co-Chairs

Contact Scott Heath at (209) 639-9284 or Allen Hermann at (209) 825-6626

**Manteca Sunrise Kiwanis**  
**PUMPKIN FAIR**  
**Sponsorship Levels**

**PUMPKIN FAIR EVENT SPONSOR: \$5,000**

1. Equal Billing with Kiwanis
2. 10 Pumpkin fair t-shirts
3. Name on Pumpkin Fair T-shirt
4. 10 All You Can Ride carnival tickets
5. **Feature story** in Pumpkin Fair special edition tab
6. Mention in all print ads
7. Mention in all radio ads
8. Check presentation photo opportunity for local media
9. Sponsor announcements at main stage entertainment area
10. 2 Banner spaces located in **prominent location** during fair (no size limit)
11. Sponsor plaque (9x12)
12. 12 . Three (3) 10x10 booth spaces at the event in **prime location**
13. Join us in the Kiwanis hospitality area

**PLATINUM SPONSOR: \$2,500**

1. 8 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair T-shirt
3. 8 All You Can Ride carnival tickets
4. **Story** in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 2 Banner spaces at the fair (no larger than 3x8 ft.) located in **prominent location**
10. Sponsor Plaque 8x10
11. Two (2) 10x10 booth spaces at the event in **prime location**
12. Join us in the Kiwanis hospitality area

**GOLD SPONSOR: \$1,500**

1. 6 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair T-shirt
3. 6 All You Can Ride carnival tickets
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check Presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 1 Banner space at the fair (no larger than 3x6 ft.)
10. Sponsor Plaque 8x10
11. Two (2) 10x10 booth spaces at the event

**SILVER SPONSOR: \$1,000**

1. 4 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair t-shirts
3. 4 All You Can Ride carnival tickets
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads
6. Mention in radio ads
7. Check Presentation photo opportunity for local media
8. Sponsor announcements at main stage entertainment area
9. 1 Banner space at the fair (no larger than 2x6 ft.)
10. Sponsor Plaque 6x9
11. One (1) 10x10 booth space at the event

**Manteca Sunrise Kiwanis**  
**PUMPKIN FAIR**

**BRONZE SPONSOR: \$500.00**

1. 3 Pumpkin Fair t-shirts
2. Name on Pumpkin Fair t-shirts
3. 3 All You Can Ride carnival tickets
4. Mention in Pumpkin Fair special edition tab
5. Mention in print ads when space allows
6. Sponsor announcements at main stage area
7. Banner space where available (no larger than 2x6 ft.)
8. Sponsor Plaque 5x7

**EVENT SPONSOR: \$250.00**

1. 2 Pumpkin Fair t-shirts
2. Name of Pumpkin Fair t-shirts
3. 2 All You Can Ride carnival tickets
4. Mention in Pumpkin Fair special edition tab
5. Sponsor announcements at main stage area
6. Framed Sponsor certificate

**PATRON SPONSOR: \$100.00 min.**

1. 1 Pumpkin Fair T-shirt
2. Name on Pumpkin Fair T-shirt if space is available
3. Mention in Pumpkin Fair special edition tab
4. Some Sponsor announcements at main stage area
5. Framed Sponsor certificate

**DESIGNATE YOUR SPONSORSHIP: Multiple sponsors needed**

**\$2,000 Main Stage (Your BANNER Hangs Here!)**

**\$1,500 Pumpkin Patch (Youth Area) (Your BANNER Hangs Here!)**

**\$1,500 Per Community Stage (Your BANNER Hangs Here!) Two stages**

**\$1,000 Volunteer Hospitality**

**\$1,000 Ground Acts (Roaming clowns, magician, etc.)**

**\$ 750 Communications**

**\$ 500 Car Show**

**\$ 500 Golf Carts (Sponsor Sign on carts)**

**\$ 100 Portable Restrooms (20 needed)**